

Exhibition of Lower Austria 2011

## Conquer and Discover

Römerland Carnuntum

16.4. - 15.11.2011



“Conquer and discover”, key words that have shaped history and that particularly apply to the Römerland-Carnuntum region, a region where culture, history and nature meet in way that’s as impressive as it is unrivalled.

While the Kulturfabrik Hainburg presents the foundations of the what the conquerors and discoverers did over the millennia in a colourful way, the sites at Petronell-Carnuntum and Bad Deutsch-Altenburg illustrate, *pars pro toto*, how the Romans secured and maintained their conquered territory and how discoveries and inventions have led to the emergence of a vibrant civilisation.

Visitors can look forward to a very special experience with many highlights such as a Roman bath that has been faithfully reconstructed for the Exhibition.

Experience an unparalleled journey through time at the Exhibition of Lower Austria 2011. If you like, we will design an activity programme especially tailored to you!

# Exhibition of Lower Austria 2011

## Exhibition locations

### Kulturfabrik Hainburg

Kulturfabrik Hainburg, a former tobacco factory from the imperial and royal period, is located directly on the Danube. The spectacular glass terrace offers the most magnificent views of the Donau-Auen national park.



Conquerors discover. They explore countries, unfamiliar peoples and cultures. The main exhibition in the Kulturfabrik, on more than 1200 m<sup>2</sup>, shows the fundamentals of conquering and discovering. The topics of the exhibition cover the Barbarian invasions and colonisation all the way to the famous expeditions of Austrian explorers.

### Open-air museum Petronell-Carnuntum

The new visitors centre forms the entrance area of the exhibition at the open-air museum Petronell. A reconstructed tomb street leads you to a reconstructed circular Roman grave.

On the open-air ground, you will find a three-dimensional model of Carnuntum, measuring 12 metres in length, on a scale of 1:300, illustrating the sheer size of this Roman settlement.

Another highlight is the complete reconstruction of a Roman bath. The impressive size of the antique public bath, its luxurious fittings and sophisticated heating and water supply technology are all indicative of the high level of civilisation in Carnuntum around 1800 years ago.



### Museum Carnuntinum (Bad Deutsch-Altenburg)

A highlight of the trip to Roman times is a visit to Austria's biggest Roman museum, the Carnuntinum museum, which was opened by emperor Franz Joseph in 1904.

Here, across two floors, you can admire unique finds from ancient Carnuntum, meticulously restored. The newly designed exhibition uses impressive finds to examine the exhibition focus "religion and cults". Virtual reconstructions, short films and imagery provide entertaining and informative insights into Roman cult practices.



# Exhibition of Lower Austria 2011

## Group Programmes

### Conquer and discover

A guide through the Exhibition of Lower Austria 2011

The three locations of the Exhibition of Lower Austria 2011 – the Kulturfabrik Hainburg, the open-air museum in Petronell-Carnuntum and the Carnuntinum museum in Bad Deutsch-Altenburg – take you on an unforgettable journey through time. Many highlights, such as the faithfully reconstructed Roman bath, a 12-metre, three-dimensional model of Carnuntum and meticulously reconstructed antique finds promise a very special experience.

Price per person: € 10.50



Model of the reconstructed Roman bath

Services included:

- Guide through the Exhibition of Lower Austria 2011 "Conquer and Discover" (1 hour) at the open-air museum Petronell
- Visit to the Carnuntinum museum (Bad Deutsch Altenburg) and Kulturfabrik Hainburg

Bookable from 15 persons

Valid from 16 April until 15 November 2011

# Exhibition of Lower Austria 2011

## Combined Group Programmes

### From Roman camp to national park

Exhibition of Lower Austria 2011 & schlossORTH National Park Centre

The foundation of Carnuntums at the crossroad of the Amber Route and the Limes Route around 2000 years ago saw the birth of one of the most significant Roman cities. Today, the Donau-Auen National Park protects one of Europe's only remaining river wetland areas.



Experience Roman life and Roman history, entertainingly and skilfully reproduced in the Carnuntum Archaeological Park. Visit the three locations of the Exhibition of Lower Austria 2011: the Kulturfabrik Hainburg, the open-air museum in Petronell-Carnuntum and the Carnuntinum museum in Bad Deutsch-Altenburg.

At lunchtime, you will be treated to delicious dishes prepared according to the original recipes of Apicius. Then you immerse yourself in the world of the Donau-Auen National Park: at the schlossORTH National Park centre, you will find out interesting facts about the Danube meadows and at the adventure ground Schlossinsel you will be able to observe the typical animals of the wetland, such as snakes, terrapins and others.

Flat rate per person: € 39.00

Services included:

- Guided tour of the Exhibition of Lower Austria 2011 "Conquer and Discover" (1 hour ) at the open-air museum Petronell
- Visitor to the Exhibition's other sites: Carnuntinum Museum (Bad Deutsch Altenburg) and Kulturfabrik Hainburg
- 3-course Carnuntum menu according to original Roman recipes
- Guided tour of the National Park Centre and the Schlossinsel grounds (3 hours)

Bookable from 15 persons

Valid from 16 April until 1 November 2011

# Exhibition of Lower Austria 2011

## Combined Group Programmes

### Following the traces of the Romans and the Habsburgs

Exhibition of Lower Austria 2011 & imperial palace Hof

An exciting journey through time from the Romans in Carnuntum to the Habsburgs in the magnificent palace of Hof!

The Exhibition of Lower Austria 2011 with its many highlights such as a faithfully reconstructed Roman bath, a 12-metre, three-dimensional model of Carnuntum and meticulously restored ancient finds all promise a very special experience. Explore long-forgotten traces of ancient life and be amazed about the highly developed culture of the Romans!



After a 3-course lunch, the magnificent palace of Hof set in a magical world of baroque joie-de-vivre will welcome you. Today, the former country estate of the Habsburgs is an atmospheric stage for adventurous journeys through time to the fascinating world of the baroque era. A stately palace, an artistic terrace garden and the tranquil Meierhof with its lovely animals uniquely combine imperial grandeur with rural tranquillity.

Flat rate per person: € 39.00

Services included:

- Guided tour of the Exhibition of Lower Austria 2011 "Conquer and Discover" (1 hour) in the Kulturfabrik Hainburg
- Visit to the other sites: Carnuntinum museum (Bad Deutsch Altenburg) and open-air museum Petronell-Carnuntum
- 3-course lunch
- Entry and guided tour "The life of baroque princes" (1 hour) in the imperial palace Hof

Bookable from 15 persons

Valid from 16 April until 1 November 2011

# Exhibition of Lower Austria 2011

## Combined Group Programmes

### The Romans and wine

Exhibition of Lower Austria 2011 & Villa Vinum & new wine evening

Exciting and entertaining insights into the life of the Romans and their favourite beverage!

Visit the three sites of the Exhibition of Lower Austria 2011: the Kulturfabrik Hainburg, the open-air museum in Petronell-Carnuntum and the Carnuntinum museum in Bad Deutsch-Altenburg. Look forward to a very special experience with many highlights such as a faithfully reconstructed Roman bath.



After a hearty lunch you will continue to Villa Vinum, where a unique combination of romantic wine cellar and modern wine production is waiting for you! Find out how entertaining information about wine, history and culture can be. Enjoy a relaxing end to the day drinking a nice glass of new wine from the Carnuntum winegrowing region: after an interesting guided tour through the wine cellars, you can enjoy some top wines from the region and a traditional winemaker's snack.

Flat rate person: € 50.00

Services included:

- Guided tour of the Exhibition of Lower Austria 2011 "Conquer and Discover" (1 hour) in the Carnuntinum museum in Bad Deutsch Altenburg
- Visit to the other sites: open-air museum Petronell-Carnuntum and Kulturfabrik Hainburg
- 3-course lunch
- Adventurous guided tour of Villa Vinum (1.5 hours) incl. 3 wine tastings and traditional snack
- Guided tour of wine cellar, wine tasting & cold winemaker's snack and new wine

Bookable from 20 persons

Valid from 16 April until 15 November 2011

# Archaeological Park Carnuntum

## Special Group Programmes 2011

### Rome lives!

#### Roman bath – Villa Urbana – house of Lucius

Unique in the world, Roman buildings are reconstructed in Carnuntum using ancient construction techniques. Visit the house of cloth merchant Lucius, a Roman city palace (*villa urbana*), and, as a special highlight, a splendid Roman bath, with luxurious fittings and sophisticated technology. Come in and marvel at the fully functional public bath and the generously furnished living spaces! Test your skills as you clean yourself using olive oil and a *strigilis* (Roman body scraper) and play the board games Delta and nine-men's morris. A Roman citizen will be your entertaining and informative guide on this journey into antiquity.

Price per person: € 17.00

#### Services included:

- Guided tour "Rome lives". (2.5 - 3 hours) at the archaeological park Carnuntum
- 1 cup of Mulsum (Roman mead)

Bookable from 20 persons

Valid from 16 April until 15 November 2011



### Following the traces of the Romans

#### Carnuntum at a glance

Start your magnificent journey to Roman times at the open-air museum Petronell. Watch how archaeologists discover long-forgotten traces of life in antiquity and find out about the highly developed culture of the Romans. A highlight of the trip is a visit to the Carnuntum museum in Bad Deutsch-Altenburg, where you can marvel at unparalleled finds from ancient Carnuntum. The world of arenas and gladiators comes to life in the Bad Deutsch-Altenburg amphitheatre. Today, this is the only visible part of the former military city. The reconstruction of the ancient spectator area gives you an impression of the glamour and the tragedy of the gladiator fights!

Price per person: € 15.50

#### Services included:

- Guided tour "Following the traces of the Romans" (2.5 - 3 hours) in the open-air museum Petronell, in the Carnuntum museum and in the Bad Deutsch-Altenburg amphitheatre

Bookable from 20 persons

Valid from 16 April until 15 November 2011

# Archaeological Park Carnuntum

## Special Group Programmes 2011

### The private life of wealthy Romans

#### House of Lucius and Villa Urbana

Carnuntum as a Roman metropolis by the Danube provided much incentive for wealthy Romans to settle here and proudly show off their wealth. The grand house of cloth merchant Lucius shows how rich he was. The *villa urbana* is a magnificent Roman city palace with colourful mural paintings and large rooms affording unique insight into the life of the Roman upper class in Carnuntum. The house slave accompanies you through the ancient house and entertains you with apt anecdotes. Equipped with map, wax tablet and stylus, you then look for objects in the villa, souvenirs and gifts, that decorate the house of this wealthy Roman.

Price per person: € 14,50

#### Services included:

- Guided tour "The private life of wealthy Romans" (1.5 hours) in the open-air museum Petronell
- 1 cup of Mulsum (Roman mead)

Bookable from 20 persons

Valid from 16 April until 15 November 2011



### Salve Imperator!

#### Caesar's trophy in Carnuntum

Have you ever dreamt of being the emperor of Carnuntum? To live a life of glory, luxury & sensual pleasures? Then why not accompany us and climb the steep career ladder from simple slave to ruler of a Roman metropolis! Since you are starting off as slave, you have to pass a short test to reach the status of free man/woman and to be allowed to wear a tunic – a requirement for your admission to Caesar's trophy. A sacrificial ceremony will then win the favour of the gods - and the journey to ancient times can begin: javelin throwing, the *orca* game or citing Latin – these are just some of the stages on your way to becoming emperor. But with the help of Fortuna, the goddess of luck, you will pass the special tests and be ceremoniously made a *cives honoris Carnunti* – an honorary citizen of Carnuntum. And who knows, perhaps you will become emperor and enjoy the homage paid to you by your faithful citizens and receive the golden laurel crown!

Price per person: € 22.00

#### Services included:

- Guided tour "Salve Imperator!" (3 hours) in the open-air museum Petronell
- Freshly minted Carnuntum coin as a souvenir

Bookable from 20 persons

Valid from 16 April until 15 November 2011

# Archaeological Park Carnuntum

## Special Group Programmes 2011

### Conquer and discover - in the Carnuntinum museum

You are hereby invited to visit the newly designed "Religion and Cults" exhibition at the Carnuntinum museum. The Romans knew how to celebrate and how to enjoy their free time. Nonetheless, few of their actions were arbitrary because the basic attitude of the Romans was deeply religious. People believed that all of nature has a soul, permeated with divine powers. People feared and respected the supernatural powers and undefeatable eternity. All human action was therefore seen as an interference with the divine order of things and had to be carefully explored through sanctification and sacrifices. The impressive finds owned by the museum illustrate the many aspects of Roman culture such as cult and society, sanctification and rituals, cult sites and the many different Roman gods. Stone monuments such as statues of gods, sanctifical reliefs, altars, inscriptions and grave stelai show the extent to which Roman *religio* was omnipresent in public life and in the daily life of the people.

Price per person: € 13.00

Services included:

- Guided tour "Conquer and Discover" (1.5 hours) in the Carnuntum museum

Bookable from 20 persons

Valid from 16 April until 15 November 2011



### Conquer and Discover - in the Kulturfabrik Hainburg

The exhibition space will be doubled for the Exhibition of Lower Austria 2011 and afford fascinating insights into the "conquests" and "discoveries" of Römerland Carnuntum! The region has had an eventful history: territorial conquests during the Barbarian invasions by the Huns, Avars, Goths and Lombards left behind a destroyed and strife-torn land. Only the expansion and colonisation efforts that began in Carolingian times was able to bring culture to the land formerly occupied by Celts and Romans. The exhibition does not just show the further historical development of the region around the medieval town of Hainburg, a special focus is also placed on Austrian discoveries made by scientists in modern times. Austrian research expeditions did not just enrich the region with new knowledge but also with new goods, such as tobacco. The Kulturfabrik bears impressive witness to this era. It was built in 1847 as the largest and most important factory building in Hainburg, and until a few years ago it accommodated a tobacco factory.

Price per person: € 13,00

Services included:

- Guided tour "Conquer and Discover" (1.5 hours) in the Carnuntum museum

Bookable from 20 persons

Valid from 16 April until 15 November 2011

# Exhibition of Lower Austria 2011

## Accommodation for groups

\*\*\*\* HOTEL GARNI ALTES KLOSTER

A-2410 Hainburg/Donau

Group price/person/night in double room: from € 60.00

\*\*\* HOTEL MARC AUREL

A-2404 Petronell-Carnuntum

Group price/person/night in double room: from € 30.00

\*\*\* THERMENHOTEL KAISERBAD

A-2405 Bad Deutsch Altenburg

Group price/person/night in double room: from € 61.50

\*\*\* HOTEL KÖNIG STEPHAN & PENSION RIEDMÜLLER

A-2405 Bad Deutsch Altenburg

Group price/person/night in double room: from € 36.00

\*\*\*\* HEINHOTEL

A-2320 Schwechat-Mannswörth

Group price/person/night in double room: from € 40.00 (price 2010; 2011 not yet known)

\*\*\*\* Hotel & Restaurant Das Reinisch

A-2320 Schwechat-Mannswörth

Group price/person/night in double room: \*\*\*\*from € 31.00, \*\*\*\* from € 33.00

\*\*\*\* HOTEL & TAVERNE AM SACHSENGANG

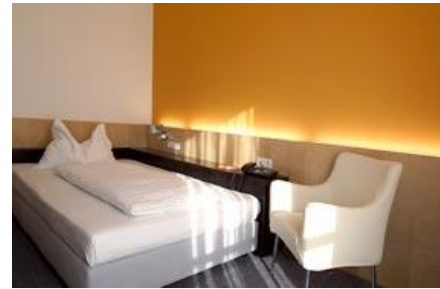
A-2301 Groß Enzersdorf bei Wien

Group price/person/night in double room: from € 38.00

\*\*\*AULAND-HOTEL SIEBENBRUNNERHOF

A-2284 Untersiebenbrunn

Group price/person/night in double room: from € 29.00

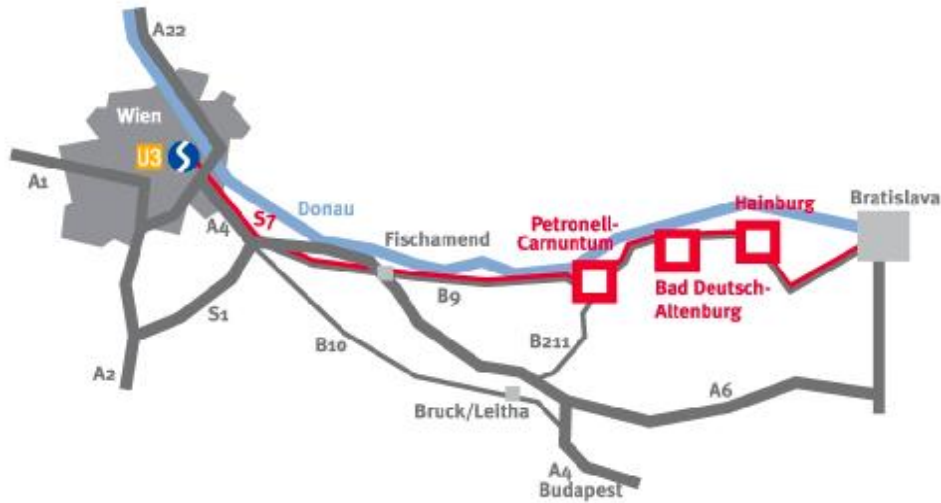


The diversity of Römerland Carnuntum offers its visitors an attractive and exciting ambience. Experience an unforgettable journey through time at the Exhibition of Lower Austria 2011. If you like, we will design an activity programme especially tailored to you!

The prices and services listed are including VAT.  
Prices may be subject to changes. Errors and misprints excepted.

# How to get to the exhibition sites

## Petronell-Carnuntum - Bad Deutsch-Altenburg - Hainburg



By bus and car

Motorway A4 (towards Budapest/airport Vienna) – exit Fischamend; B9 (Pressburger Bundesstraße) towards Hainburg/Donau until entrance to Petronell-Carnuntum or Bad Deutsch-Altenburg or Hainburg/Donau

Journey time from Vienna:

Petronell-Carnuntum approx. 35 minutes, Bad Deutsch-Altenburg approx. 40 minutes, Hainburg/Donau approx. 50 minutes